



Finding Aid for

**PUBLICATIONS SERIES, 1953-1964**  
**Accession 532**

Finding Aid Published: March 2012



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<http://www.dalnet.lib.mi.us>



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## OVERVIEW

**REPOSITORY:** Benson Ford Research Center  
The Henry Ford  
20900 Oakwood Blvd  
Dearborn, MI 48124-5029  
[www.thehenryford.org](http://www.thehenryford.org)  
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**ACCESSION NUMBER:** 532

**CREATOR:** Ford Motor Company. Archives.

**TITLE:** Publications series

**INCLUSIVE DATES:** 1953-1964

**QUANTITY:** 8.4 cubic ft.

**LANGUAGE:** The materials are in English.

**ABSTRACT:** Ford Motor Company Archives staff documented many special events held by the company in the 1950s and 1960s. The Publications series contains publications and artwork from many of these events.

## **ADMINISTRATIVE INFORMATION**

- ACCESS RESTRICTIONS:** The series is open for research.
- COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Ford Motor Company Archives donation, 1964.
- RELATED MATERIAL:** Related material held by The Henry Ford:  
Part of the Activities subgroup, which includes:  
- Special events series, Accessions 129, 899, 1139 and 717
- PREFERRED CITATION:** Item, folder, box, accession 532, Publications series,  
Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Ford Motor Company Archives  
staff, May 1964
- DESCRIPTION INFORMATION:** Original collection inventory list prepared by Ford Motor  
Company Archives staff, May 1964
- Finding aid prepared by Elyssa Bisoski, March 2012, and  
published in March 2012.
- Finding aid prepared using Describing Archives: A Content  
Standard (DACs) and local guidelines.

## **HISTORICAL NOTE**

The relocation of the archives from the Ford Engineering Laboratory to the Fair Lane home of Henry and Clara Ford was timed to coincide with the fiftieth anniversary of the company. One of the earliest corporate archives in the country, the public launching of the archives and the papers held there was said to have garnered more publicity than any other anniversary event. Ford Motor Company archivists were frequently very involved in company special events including planning, preparing publications, and documenting activities. Archives staff, for example, coordinated all activities of the 1963 Ford Centennial, working with numerous internal and external organizations. Logistics and planning for the 1959 re-enactment of the 1909 New York to Seattle Transcontinental Endurance Race included securing an appropriate Model T, ordering press packets for the event, and contacting newspapers along the route for available information on the original race.

## **SCOPE AND CONTENT NOTE**

The Activities subgroup is organized into two series. The Publications series is comprised of publications and artwork for items published by the archives. These include "Fair Lane: House and Garden;" "Fair Lane: a Business Archive;" "History of Measurement" and "Trails to Turnpikes."

## **SUBJECT TERMS**

### Names, Personal and Corporate

Ford, Henry, 1863-1947  
Ford Motor Company--History  
Ford Motor Company. Archives.  
Fair Lane (Dearborn, Mich.)  
Ford Motor Company--Public relations

### Subjects

Archives  
Ford automobile  
Ford Model T automobile  
Automobile racing  
Press releases

### Genre or Form

Photographs

## CONTAINER LIST

<b>Box no.</b>	<b>Description</b>
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**Box 1 and 2**

Artwork (including archives Christmas card and "History of Measurement")

**Box 3**

"How Long Is A Rod" (2 folders)

"So You Want To Be" (2 folders)

**Box 4**

Letters

Miscellaneous publications

**Box 5**

Automobile details

Model A colors, 1956

Model A, B, T and Lincoln parts source

Color equivalents, 1957

Model T and truck

Model T chassis, 1926-1927

Notes on Model T, 1909 (2 folders)

Recent books on Ford

Developments in municipal records

Restorer's guide - 1932 Ford

Specifications, 1928-1929 Ford

Specifications, Model T

Stock chronology

**Box 6**

"Books about Fords"

"A Car Is Born"

**Box 7**

"Trails to Turnpikes"

Evolution of Lincoln, 1927-1937

Evolution of Mercury, 1919-1935

**Box 8**

"Evolution of the Ford"

Captions

Mack Plant

1896-1960 (34 folders)

**Box 9**

"Evolution of the Lincoln"  
Lincoln Plant pictures  
1922-1973 (41 folders)

**Box 10**

"Fair Lane: The House and Gardens, Ford Motor Company Archives" (20 booklets)

**Box 11**

Restoration information (2 folders)

**Box 12**

Bibliography and miscellaneous documents

**Box 13**

Out of print distribution materials  
Automobiles  
Edsel (2 folders)  
Ford  
1896  
1903-1908  
Model T general, 1908-1927 (2 folders)  
Model T, 1906  
Model A general, 1928-1931  
1928-1931  
1946-1958  
1957-1962  
Lincoln-Mercury  
Mercury, 1939-1964  
Thunderbird  
Station wagon  
Trucks  
Specifications  
1896-1962  
1903-1961  
Car and truck, 1925-1927 (2 folders)  
Ford, 1949-1956

**Box 14**

"Fair Lane: A Business Archive" by Dr. Wayne C. Grover

**Box 15**

Edmunds - "Ford Motor Company-Archives"  
Excerpt from preface of a book on life and times of Henry Ford  
Ford Motor Company documents and photographs  
Edmunds - "Importance of Being Ernest"

**Box 16**

"Ford Model A Restoration Manual," 1955 (five booklets)

**Box 17**

Annotated guide to the oral history reminiscences  
Books on Ford  
Brief guide to records of the Ford Motor Company  
Ford literature  
    Part I: books  
    Part II: periodicals  
Guide to selected records of the Ford Motor Company

**Box 18**

Imprint file  
Light common cars, 1928-1929  
Delivery bodies, 1930-1931  
Miscellaneous pamphlets

**Box 19**

Art and photographs for "Fair Lane: The House and Gardens"

**Box 20**

"Fair Lane: The House and Gardens" (20 booklets)

**Box 21**

Excerpt from forth-coming book on Henry Ford  
Extra copies  
    "Fair Lane: A Business Archive"  
    "Fair Lane: Ford Motor Company Archives"  
    "Fair Lane: The House and Garden"  
    "Ford Documents and Photographs at Fair Lane"  
    "Ford Model A Restoration Manual"  
    "Ford Motor Company Archives" - Edmunds  
Garden notes, Clara Ford  
Henry Ford room catalog  
"Henry Ford and the Agricultural Depression of the 1920s-1930s" by Reginald Wilks  
"New Lamps for Old in History" - Nevins  
"Recent Developments in Municipal Records" - Ruddell  
Rules  
"Speaking of Yesterday" - Bombard