OVERVIEW

REPOSITORY: Benson Ford Research Center
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ACCESSION NUMBER: 1762

CREATOR: Moore, Lester

TITLE: Lester Moore papers

INCLUSIVE DATES: 1933-1934

QUANTITY: 0.2 cubic ft.

LANGUAGE: The materials are in English.

ABSTRACT: As a salesman at Neimann Motors, Inc., a Ford dealership in Philadelphia, Pennsylvania, Lester Moore and three others drove a Ford V-8 panel truck from Atlantic City, New Jersey to Los Angeles, California. The papers contain materials compiled to commemorate the coast to coast trip.
ADMINISTRATIVE INFORMATION

ACCESS RESTRICTIONS: The papers are open for research.

COPYRIGHT: Copyright has been transferred to the Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).

ACQUISITION: The papers were donated to The Henry Ford by the Moore family in 1991.

PREFERRED CITATION: Item, folder, box, accession 1762, Lester Moore papers, Benson Ford Research Center, The Henry Ford.


DESCRIPTION INFORMATION: Original collection finding aid prepared by staff of The Henry Ford, circa 1992. Finding aid reformatted; revised with additional overview and administrative information; and republished May 2011.

Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.
HISTORICAL NOTE

Lester Moore was a member of the sales force at Neimann Motors, Inc., a Ford dealership in Philadelphia, Pennsylvania. In 1933, he and three other salesmen drove a Ford V-8 panel truck from the beach front at Atlantic City, New Jersey to the city limits of Los Angeles, California. With them was an official from the Keystone Automobile Club who clocked the run. The drive established a transcontinental speed record of 71 hours, 12 minutes and 30 seconds with drivers alternating and stops made only for gas and oil. The distance traveled was 2,945 miles. The purpose of the drive was to demonstrate the speed and dependability of motor truck transportation.

SCOPE AND CONTENT NOTE

The papers contain clippings, correspondence, magazine articles, photographs and product literature compiled to commemorate the coast to coast trip.

ARRANGEMENT

The materials are arranged alphabetically by genre or form.

SUBJECT TERMS

Names, Personal and Corporate
Moore, Lester.

Subjects
Ford trucks--Performance.

Genre and Form
Photographs.
## CONTAINER LIST

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