



Finding Aid for

**LESTER MOORE PAPERS, 1933-1934**  
**Accession 1762**

Finding Aid Published: May 2011



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## OVERVIEW

REPOSITORY: Benson Ford Research Center  
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ACCESSION NUMBER: 1762

CREATOR: Moore, Lester

TITLE: Lester Moore papers

INCLUSIVE DATES: 1933-1934

QUANTITY: 0.2 cubic ft.

LANGUAGE: The materials are in English.

ABSTRACT: As a salesman at Neimann Motors, Inc., a Ford dealership in Philadelphia, Pennsylvania, Lester Moore and three others drove a Ford V-8 panel truck from Atlantic City, New Jersey to Los Angeles, California. The papers contain materials compiled to commemorate the coast to coast trip.

## **ADMINISTRATIVE INFORMATION**

**ACCESS RESTRICTIONS:** The papers are open for research.

**COPYRIGHT:** Copyright has been transferred to the Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).

**ACQUISITION:** The papers were donated to The Henry Ford by the Moore family in 1991.

**PREFERRED CITATION:** Item, folder, box, accession 1762, Lester Moore papers, Benson Ford Research Center, The Henry Ford.

**PROCESSING INFORMATION:** Collection processed by staff of The Henry Ford, circa 1992.

**DESCRIPTION INFORMATION:** Original collection finding aid prepared by staff of The Henry Ford, circa 1992. Finding aid reformatted; revised with additional overview and administrative information; and republished May 2011.

Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

## **HISTORICAL NOTE**

Lester Moore was a member of the sales force at Neimann Motors, Inc., a Ford dealership in Philadelphia, Pennsylvania. In 1933, he and three other salesmen drove a Ford V-8 panel truck from the beach front at Atlantic City, New Jersey to the city limits of Los Angeles, California. With them was an official from the Keystone Automobile Club who clocked the run. The drive established a transcontinental speed record of 71 hours, 12 minutes and 30 seconds with drivers alternating and stops made only for gas and oil. The distance traveled was 2,945 miles. The purpose of the drive was to demonstrate the speed and dependability of motor truck transportation.

## **SCOPE AND CONTENT NOTE**

The papers contain clippings, correspondence, magazine articles, photographs and product literature compiled to commemorate the coast to coast trip.

## **ARRANGEMENT**

The materials are arranged alphabetically by genre or form.

## **SUBJECT TERMS**

Names, Personal and Corporate  
Moore, Lester.

Subjects  
Ford trucks--Performance.

Genre and Form  
Photographs.

## CONTAINER LIST

<b>Box no.</b>	<b>Description</b>
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### **Box 1**

- 1-1 Clippings, 1933
- 1-2 Correspondence, 1933
- 1-3 Magazine articles, 1933-1934
- 1-4 Magazines, 1933
- 1-5 Photographs, 1933
- 1-6 Product literature, Ford Panel Truck, 1933