



Finding Aid for

**JOHN M. REINHART PAPERS, 1965-1972**  
**Accession 1727**

Finding Aid Published: December 2011



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## OVERVIEW

REPOSITORY: Benson Ford Research Center  
The Henry Ford  
20900 Oakwood Blvd  
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[www.thehenryford.org](http://www.thehenryford.org)  
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ACCESSION NUMBER: 1727

CREATOR: Reinhart, John M.

TITLE: John M. Reinhart papers

INCLUSIVE DATES: 1965-1972

QUANTITY: 0.4 cubic ft.

LANGUAGE: The materials are in English

ABSTRACT: John M. Reinhard worked in automotive and safety design at Packard Motor Car Company and Ford Motor Company. His papers include correspondence, meeting minutes and presentation slides concerning safety design in Ford vehicles.

## **ADMINISTRATIVE INFORMATION**

**ACCESS RESTRICTIONS:** The collection is open for research

**COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).

**ACQUISITION:** Donated by Mrs. John M. Reinhart, 1988.

**PREFERRED CITATION:** Item, folder, box, accession 1727, John M. Reinhart papers, Benson Ford Research Center, The Henry Ford

**PROCESSING INFORMATION:** Collection processed by Benson Ford Research Center staff, May 1988.

**DESCRIPTION INFORMATION:** Original collection inventory list prepared and published by Benson Ford Research Center staff in May 1988.

Finding aid prepared by Elyssa Bisoski, December 2011, and published in December 2011.

Finding aid prepared using Describing Archives: A Content Standard (DACs) and local guidelines.

## **BIOGRAPHICAL NOTE**

John M. Reinhart began his career in automotive design at Packard Motor Car Company where he rose to be Chief Stylist from 1947-1951 and was responsible for the design of the 1951 Packard Daytona Panther. Reinhart worked in Ford Motor Company's styling studios from 1951 to 1957 when he left to work for U.S. Steel. Reinhart returned to Ford in 1968 and worked as a planning associate in the Safety Design and Special Vehicles Office until his retirement in 1973.

## **SCOPE AND CONTENT NOTE**

The John M. Reinhart papers consist of intra-company correspondence, parts and materials supplier correspondence, project and product planning meeting minutes and journals. The papers also include presentation slides of trade show displays highlighting safety designs of body panels, frames, and chassis in Ford vehicles and US Steel products used by Ford Motor Company.

## **SUBJECT TERMS**

### Names, Personal and Corporate

Reinhart, John M.

Ford Motor Company

### Subjects

Automobile industry and trade

Automobiles--Design and construction

Industrial designers

### Genre and Form

Color slides

## CONTAINER LIST

<b>Box no.</b>	<b>Description</b>
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### **Box 1**

Automotive ideas - striping  
Organization charts, Ford Motor Company Design Center, May 1972  
Reports, internal (Ford Motor Company Design Center)  
Slide presentations, circa 1965 (2 folders)  
Suppliers  
    Background information, undated  
    Aluminum Company of America, undated (2 folders)  
    American Cyanide Company, 1971  
    Corning Glass Works, 1971  
    Donnelly Mirrors Incorporated, 1972  
    Dow Chemical Company, 1971  
    E. I. DuPont de Nemours and Company, 1972  
    Eaton, Yale & Towne, undated  
    Olin, undated  
    Philco Company, 1971  
    Raytheon Company, 1971