



Finding Aid for

**JACQUE PASSINO COLLECTION ON  
AUTO RACING RACE DAY EPHEMERA, 1962-1972**

**Accession 2012.65**

Finding Aid Published January 2014



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## OVERVIEW

REPOSITORY: Benson Ford Research Center  
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ACCESSION NUMBER: 2012.65

CREATOR: Passino, Jacque, 1920-

TITLE: Jacque Passino collection on Auto Racing Race Day  
Ephemera

INCLUSIVE DATES: 1962-1972

QUANTITY: 1 oversize box

LANGUAGE: The materials are in English

ABSTRACT: The Auto Racing Race Day Ephemera collected by Jacque Passino consists of badges, passes or tickets given to Passino in his capacity as a Ford Racing team official.

## **ADMINISTRATIVE INFORMATION**

- ACCESS RESTRICTIONS:** The collection is open for research
- COPYRIGHT:** Copyright has been transferred to the Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Acquired, 2012
- PREFERRED CITATION:** Item, folder, box, accession 2012.65, Jacque Passino collection on Auto Racing Race Day Ephemera, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Benson Ford Research Center staff, 2012
- DESCRIPTION INFORMATION:** Original collection inventory list prepared by Pete Kalinski, January 2013 and published in October 2013.
- Finding aid written by Pete Kalinski, October 2013, and published in October 2013.
- Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

## **BIOGRAPHICAL NOTE**

A graduate of the University of Toledo with a degree in Mechanical Engineering, Jacque Passino joined Ford's sales staff in 1957. After a brief four-week stint with Ford Racing in 1958, Passino returned to the Sales Staff after Ford, Chrysler and General Motors agreed to pull out of direct- sponsorship of auto racing. Passino worked his way through most of Ford's major product lines but maintained relationships with drivers and racing teams, especially Holman-Moody. After Ford returned to racing in 1962, Passino rose to become Director of Special Vehicle Activities at Ford, overseeing all of Ford's racing-related activities. Under his watch, Ford and Lotus combined to create the Lotus 38 Indy car driven by Jimmy Clark to victory at the 1965 Indianapolis 500. In addition, Passino directed the GT40 program that ultimately brought Ford Racing world attention, capturing the 1967 24-Hours of Le Mans and dominating the emerging Trans Am series with the Mustang GT 350.

## **SCOPE AND CONTENT NOTE**

The Auto Racing Race Day Ephemera collected by Jacque Passino consists of badges, passes or tickets given to Passino in his capacity as a Ford Racing team official. The passes and badges granted the wearer access to team garages and track pits.

## **SUBJECT TERMS**

### Names, Personal and Corporate

Passino, Jacque, 1920-

### Subjects

Automobiles, Racing

Canadian-American Challenge Cup

Racetracks (Automobile racing)--United States

Stock car racing

Trans-Am racing

### Genre and Form

Badges

Passes (tickets)

## CONTAINER LIST

<b>Box no.</b>	<b>Description</b>
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**Box 1 (oversized)**

Buttons, badges and passes mounted on 10 boards, 1962-1972