SUMMARY INFORMATION

CREATOR: Lewis, David Lanier, 1927-
TITLE: David Lanier Lewis papers
INCLUSIVE DATES: 1940-2003
BULK DATES: 1972-1974
QUANTITY: 1.2 cubic ft.
ABSTRACT: Historian of business history and author of several books and numerous articles about the Ford Motor Company and the Ford family. Papers are mainly comprised of photocopies of articles and photographs.

ADMINISTRATIVE INFORMATION

ACCESS RESTRICTIONS: The papers are open for research.
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PREFERRED CITATION: Item, folder, box, accession 1117, David Lanier Lewis papers, Benson Ford Research Center, The Henry Ford.
BIOGRAPHICAL NOTE

David L. Lewis, born in southern Illinois, earned a B.S. degree in journalism from the University of Illinois, master's degree in public relations and history from Boston University and the University of Michigan respectively, and attended the London School of Economics as a Fulbright Scholar. Lewis served in the Navy during World War II, reported for daily newspapers in Edwardsville and Alton, Ill. following the war, and joined the Ford Motor Company in 1950. He initially served as editor of employee publications at the St. Louis Lincoln-Mercury Assembly Plant; in 1953, he wrote feature stories for the firm's 50th anniversary celebration. Lewis left Ford in 1955 to complete work on a PhD degree in history at the University of Michigan. In 1959, he worked in public relations for General Motors and in 1965 became a professor of business history at the University of Michigan's Graduate School of Business Administration. Lewis has authored more than four hundred articles about Ford Motor Company and Henry Ford and two prize winning books: The Public Image of Henry Ford and The Automobile and American Culture.

SCOPE AND CONTENT NOTE

The David Lanier Lewis papers are organized into two series. The Articles series, ca. 1970-2003 (0.8 cubic ft.), is comprised of photocopies of newspaper and magazine articles relating to Henry Ford and the Ford Motor Company written by Lewis. Lewis writes regularly for a number of publications including The Ford Times, Cars & Parts Magazine, Ford Life, Public Relations Journal, Special-Interest Autos, Model A News, Antique Automobile, Detroit News, and Ann Arbor News. Articles pertain to a broad range of Ford Motor Company and Ford family subjects. The Photographs series, 1972 (0.4 cubic ft.) contains photographic prints taken by Lewis in 1972 and 1973 of various Ford related sites. Among them are Richmond Hill; Berry Schools; Macon, Michigan; early Henry and Clara Ford residences; Harry Bennett's home; and views of Northern Michigan.
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Motion Picture Portrayal, 1975
Northern Michigan and Upper Peninsula, 1973-1975
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Politics, 1975
Pre-Ford Motor Company Publicity, 1974
Publicity, 1973-1974
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Lincoln Cosmopolitan and Edsel Ford, 1973
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Mercury History, n.d.
Mercury, The First, 1974
Michigan Auto Landmarks, n.d.
Milestone Fords, 1972
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  Colors, 1974
  Jokes, 1975
  Lizzie Labels and Motifs, 1972-1974
  Milestone Cars, 1972
  Nicknames, 1972
  Rebate in 1914, 1972-1973
  Selling the Model T, 1972
  Songs, n.d.
  Trademark, Winged Pyramid, 1973
  Model T and Volkswagen Production, 1972
Pinto and Model A, 1972
Radio (see Ford, Henry—Wireless Station)
Tractor, Henry’s Misadventures with the Fordson, 1977
Veterans, Ford Aid to, 1973
Wills, Harold, 1974

Photographs
  Bennett Castle, 1972
  Berry School, 1972
  Exhibitions, San Diego, 1973 (contact sheet)
  Henry and Edsel Ford Auditorium, 1973
  Gravestones, n.d. (includes Edsel Ford, Henry Leland, Alfred Lucking,
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